

# Napa Valley Register



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## THE WINE PRESS

### News from Napa Valley and Sonoma

#### Wine press

##### **Gentleman Farmer Wines to open guest house in downtown Napa**

Gentleman Farmer Wines has recently acquired a historic building in downtown Napa, which will be renovated and opened as the Gentleman Farmer Guest House, according to a company statement.

The building, located at 1580 First Street, was built in the late 1800s and is one of the oldest buildings in Napa. The building will feature five guest rooms, a lounge area, and a kitchen. Each element in the guest house will be intentionally and thoughtfully curated, with many pieces that add character and a healthy dose of dark, well-curated whimsy.

Owners and husbands Jeff Durham and Joey Wolosz noticed the frequency with which their wine club members were booking repeat trips to Napa Valley and sending their friends to experience their thoughtfully prepared lunches, high-quality wines, and above-and-beyond hospitality. Realizing no one else was doing anything quite like it, the Gentleman Farmer Guest House was a natural next step.

“We are thrilled to acquire this historic building and soon offer Gentleman Farmer guests a Napa Valley hotel experience that is entirely authentic to us and to the region,” said Durham. “We are committed to preserving the history of Napa while offering a chance to experience our renowned hospitality in a manner that’s more akin to the European winery guest house model. This next step – in such a charmingly reserved property – represents a behind-the-scenes version of Napa Valley which we can’t wait to share with the world.”

Durham and Wolosz offer intricate and homemade lunch tastings, which serve as a means of introduction to their wines. This experience closely mirrors that which will be on offer when they open The Bungalow: A Studio for Gustatory Well Being, a forthcoming restaurant, in the fall of 2023, the release stated. The Gentleman Farmer Guest House will also offer culinary offerings that will be on rotation.

The winery has been producing acclaimed wines since its founding in 2005. Durham and Wolosz both hold degrees in Hotel & Restaurant Management and have experience

working in food, wine, travel, and hotels. The couple founded The Redwood Riverwalk, a boutique motel destination in Fortuna, which has since been sold.

Durham remains involved in his hometown community and has sat on the board of state and local hospitality organizations. He served as a member of the Yountville city council, and founded The Yountvillian, which covers community news, information, activities, food, wine, and culture.